



# How do top companies do it?





Here are your specialized texts you would like to translate in many anguages fast and accurately.

### **Fans and Followers**

These are the people devoted to your brand, product or service. They want to feel they are a part of your company.

### **Translations**

Here are your specialized texts you would like to translate in many languages fast and accurately.



### Solution

Engage your Fans and Followers by enabling them to participate in the expansion and growth of your company.



### How does it work?

We offer you a flexible platform where you can give a boost to your brand and consolidate your fan communities.





Platform Project Management handles the whole process from here. It gives your Fans and Followers information about their status depending on their competence, knowledge and creativity and assigns them to different types of projects.



The translation is sent to you immediately. The platform allows you to reuse texts that have already been translated, so you will receive text that has already been translated even faster with no additional costs.



### Community translation

The specialized knowledge of your Fans and Followers is there for you – they know the language of your sector and your mission.

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### Expert collaboration

Sometimes you may like to use paid experts to proofread the text or translate it for official documents.

### Project Management

Use the skills of qualified project managers in the process of organizing, securing and managing your translation resources.



## Brand & Communication

### Build your brand, involve your global communities

- Use exquisite translation technologies and maximize your content reusability
- Benefit from workflow management
- Connect with your community for expanded collaboration
- Minimize your time and costs

### Transenter's experience

Transenter is an experienced provider of advanced translation technology, designed to meet the requirements of different kinds of organizations involving their global audience. We help companies to control and develop the translation process and reuse their linguistic assets. Transenter supervises the whole translation process and we are always prepared to deal with project modifications, even if the content volume increases and the deadline shortens. The translation process is supported by the most efficient technologies. Avoid the risk of unnecessary duplication of effort, costly, time-consuming document loops and wasted energy.

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